

PNW Mushroom Festival 2016

Hawks Prairie Rotary's 9th Annual



JULY 29TH - 31ST, 2016

EVENT SPONSORSHIP OPPORTUNITIES

May 3rd, 2016



PNW Mushroom Festival 2016

Sponsorship Information 9th Annual Event!

We invite you to be a sponsor of the 2016 Hawks Prairie Rotary PNW Mushroom Festival. Your contribution will assist us in putting on one of Thurston County's most popular family-friendly events while raising money for charitable and community service organizations and projects.

General Information

The 9th Annual PNW Mushroom Festival will be held on July 29th - 31st at the Regional Athletic Complex in Lacey. More than 8,000 attendees are expected to this years two day event, and over 500 runners are expected for Friday night's kick off 5K Glow Run.

Past Festival Proceeds Recipients

Funds raised at the festival are distributed back to our community to many worthy organizations. Past contributions have been made to the following organizations.

Boys and Girls Club
Little Red School House
Homeless Backpacks
South Sound Reading Foundation
North Thurston Education Fund
Hawks Prairie Heroes Scholarships
Boy Scouts & Girl Scouts
Christmas Forest
Dick Nichols Scholarships
Cool Jazz Clean Water Projects
Rotary Polio Plus Campaign
Rotary International Shelter Box
And Many More

Grow in the Dark 5K 2016 Sponsorships

Name Sponsorship: \$2,500:

- Company listed as Presenting Sponsor at Event
- Company mentioned on Radio/TV Advertising of Event
- Company listed as Presenting Sponsor on all event advertising materials
- Company logo listed on Event T-Shirts
- Company banner prominently displayed at event
- Six (6) 5k admissions & 50 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- Social Media marketing mention

T-Shirt Sponsorship: \$2,000:

- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 25 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- Social Media marketing mention

Media Sponsorship: \$1,500: SOLD

- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 25 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- Social Media marketing mention

Medal Sponsorship: \$1,500:

- Company logo listed on event trophies and medals
- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 25 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- Social Media marketing mention

Race Timing Sponsorship: \$1,000: SOLD

- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 15 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link

Printing Sponsorship: \$1,500: SOLD

- Company logo listed on all Event printed materials
- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 15 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link

Grow in the Dark 5K 2015 Sponsorships

Awards Sponsorship: \$750:

- Company logo listed on Awards
- Company logo listed on Event T-Shirts
- Company banner displayed at event
- 15 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link

Signage Sponsorship: \$500:

- Company logo listed on Signage
- Company banner displayed at event
- 4 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link

After Race Snack Sponsorship: \$500:

- Company banner displayed at event
- 4 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- 10 X 10 Booth Space at Race
- Company Logo on Event Page of Mushroom Festival website w/ link

Gift Bag Sponsorship: \$500:

- Company logo listed on Gift Bags
- 4 Festival admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link

Non-Profit Team Sponsorship: \$400:

- Company logo listed on T-Shirts
- Ten (10) 5K race admissions
- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- 10 X 10 Booth Space at Race
- Ability to have runners fundraise with race

Massage/Chiropractic Tent Sponsorship: \$250:

- Company name in Festival Program and on Sponsorship Board at Festival
- Company Logo on Event Page of Mushroom Festival website w/ link
- 10 X 10 Booth Space at Race



Thank You For Your Interest In Sponsoring

SPONSORSHIP SIGN-UP

_____ **YES!** I would like to support non-profit organizations by being a part of the Pacific Northwest Mushroom Festival sponsorship program.

Company Name: _____

Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Hawks Prairie Rotary Contact: _____

I am interested in being the _____ Sponsor

in the amount of \$ _____

Donations in any amount also greatly appreciated!

We accept Checks, Visa, MasterCard, & Discover

Please make checks payable to: Hawks Prairie Rotary

Please mail to: PNW Mushroom Festival
PMB 72, 1910 East 4th Ave
Olympia, WA 98506

www.pnwmushroomfest.com

For questions: 360-259-6672